

# Rubber & Tire

## DIGEST for the Rubber, Latex & Tire Industries

2018

Jointly published by TechnoBiz and Rubber World Magazine

### General Information

**Frequency:** Bi-Monthly (6 Issues/Year)

**Format:** Print & Digital Editions

**Size:** Letter Size (8.5 inch x 11 inch)

**Print Volume:** 5,000 Copies

**Print Edition Circulation:** Southeast Asia, South Asia, Africa & China

**Digital Edition Circulation:** Global

### Magazine Content

Technical Articles on Compounding, Mixing, Extrusion, Molding, New Materials & Chemicals, Testing and Quality Control, Tire Technology, Latex Technology, Best Practices, Innovations & Technology Profiles, Process Improvement & Troubleshooting Tips, Ask Your Expert, Commercial Advertisements, Research Patents, Event Listing, Book Reviews, Job Corner

### Subscription

Digital Edition is FREE

Print Edition: 75 US\$/Year

### Editorial Calendar

Month	Emphasis
Feb / Mar	Molding, Extrusion & Mixing
Apr / May	Chemicals & Materials
Jun / Jul	Machinery & Equipment
Aug / Sep	Tire Technology
Oct / Nov	Natural Rubber & Latex
Dec / Jan	Rubber Recycling and Rubber Testing

### Advertisement Rates

Ad Size	Single Issue	3 Issue Package	6 Issue Package
Full Page	\$1,200 USD	\$3,000 USD	\$5,400 USD
Half Page	\$800 USD	\$2,000 USD	\$3,500 USD

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### Global Event Participation

**GRTE 2018 – Global Rubber, Latex & Tyre Expo 2018**

March 14-16, 2018 / Bangkok, Thailand

**Tyre & Rubber Indonesia 2018**

March 22 -24, 2018 / Jakarta, Indonesia

**RTF 2017 – Rubber & Tyre Fair 2017**

April 9-11, 2018 / Qingdao, China

**Rubber & Tyre Vietnam 2018**

June 13-15, 2018 / Ho Chi Minh City, Vietnam

**RubberTech India 2018**

19- 21 June 2018 / New Delhi, India

**DKT 2018 – Germany Rubber Expo 2018**

July 2-5, 2018 / Nuremberg, Germany

**Rubber Tech China 2018**

September 19-21, 2018 / Shanghai, China

**ACS Rubber Expo 2018**

October 9-11, 2018 / Louisville, KY, USA

**Africa Rubber Expo & Summit 2018**

November 20-21, 2018

Johannesburg, South Africa

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